



03

Award-Winning Value

"Rated #1 Home Warranty. 4 Years Running."

Differentiator: Forbes #1, USA Today Best, Investopedia #1, Google 4.7/5 -- 17,000+ reviews

Consumer Insight: Overcomes 'perceived low value' objection with industry-leading third-party validation

FACEBOOK | Facebook Feed | Format: 1:1



**Rated #1 Home Warranty.
4 Years Running.**

HEADLINE

Rated #1 Home Warranty. 4 Yrs.

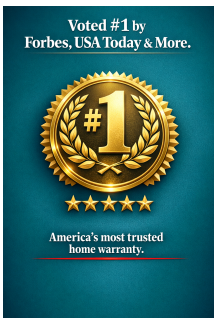
PRIMARY TEXT

Forbes Home ranked Liberty Home Guard #1 for 4 years running. Join 17,000+ satisfied homeowners. Starting at \$1/day.

DESCRIPTION

Forbes #1 - Google 4.7/5

FACEBOOK | Facebook Stories | Format: 9:16



HEADLINE

Voted #1 by Forbes & More

PRIMARY TEXT

America's most trusted home warranty. Forbes #1 - USA Today Best - Google 4.7/5.

DESCRIPTION

Award-winning coverage

FACEBOOK | Facebook Reels | Format: 9:16



HEADLINE

The Proof Is in the Reviews

PRIMARY TEXT

17,000+ five-star reviews. Forbes #1. USA Today Best. Liberty Home Guard.

DESCRIPTION

17,000+ reviews



FACEBOOK | Facebook Right Column | Format: 1:1



HEADLINE

America's Most Trusted Warranty

PRIMARY TEXT

Forbes #1 - USA Today Best - Investopedia #1 - Google 4.7/5. Liberty Home Guard.

DESCRIPTION

Award-winning

FACEBOOK | Facebook In-Stream Video | Format: 1:1



HEADLINE

Over 17,000 Five-Star Reviews

PRIMARY TEXT

Forbes Home #1 - USA Today Best - Investopedia #1. Liberty Home Guard is America's most trusted home warranty.

DESCRIPTION

17,000+ reviews

FACEBOOK | Facebook Marketplace | Format: 1:1



HEADLINE

Join 17,000+ Happy Homeowners

PRIMARY TEXT

Liberty Home Guard -- rated best by Forbes, USA Today, and Investopedia. Starting at \$1/day.

DESCRIPTION

Award-winning coverage

FACEBOOK | Facebook Search | Format: 1:1

**The Home Warranty
America Trusts Most.**



HEADLINE

The Home Warranty America Trusts

PRIMARY TEXT

Forbes #1 - USA Today Best - Google 4.7/5. Liberty Home Guard -- starting at \$1/day.

DESCRIPTION

Trusted by millions

Forbes #1

USA Today Best

Google 4.7/5



INSTAGRAM | Instagram Feed | Format: 1:1

**Rated Best.
Proven by Millions.**



HEADLINE

Rated Best. Proven by Millions.

PRIMARY TEXT

Forbes #1 - USA Today Best - Google 4.7/5. Liberty Home Guard -- America's most trusted home warranty.

DESCRIPTION

Award-winning

INSTAGRAM | Instagram Stories | Format: 9:16



HEADLINE

Why 17,000+ Homeowners Choose Us

PRIMARY TEXT

Forbes #1 - USA Today Best - Google 4.7/5. Liberty Home Guard.

DESCRIPTION

Top rated

INSTAGRAM | Instagram Reels | Format: 9:16



HEADLINE

Awards Don't Lie.

PRIMARY TEXT

4.7 stars - 17,000+ reviews - Forbes #1 rated. Liberty Home Guard.

DESCRIPTION

Top rated

INSTAGRAM | Instagram Explore | Format: 1:1



HEADLINE

America's #1 Home Warranty

PRIMARY TEXT

Forbes Home #1 for 4 years. 17,000+ five-star reviews. Liberty Home Guard -- starting at \$1/day.

DESCRIPTION

Forbes #1



INSTAGRAM | Instagram Explore Home | Format: 1:1

**'BEST HOME WARRANTY
IN AMERICA.'**



4.7 STARS ON GOOGLE
• **FORBES HOME #1** •
USA TODAY BEST

HEADLINE

Best Home Warranty in America

PRIMARY TEXT

4.7 Stars on Google - Forbes Home #1 - USA Today Best. Liberty Home Guard.

DESCRIPTION

Award-winning